### Rate Card

Webster-Kirkwood Times and South County Times classified ads are published every Friday in over 77,000 combined circulation. West End Word ads are published every other Friday in over 16,000 circulation.

#### Line Ads
- **WKT & SCT** – $21, first 16 words. 70¢, each additional word.
- **WEW** – $17, first 16 words. 70¢, each additional word.

All WEW ads receive an 87¢ discount when also run in WKT & SCT.

Add a yellow highlight to a line ad for $15.

**ONLINE:** All classified ads also appear in the online editions of their respective papers.

**DEADLINE:**
- WKT & SCT – Wednesday, 10 a.m.
- WEW – Monday, 3 p.m.

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#### Discounts

**FOR SALE AUTO** DISCOUNTS
- Call anytime and get your For Sale – Cars, Trucks, SUVs, Vans, Boats, Bikes and Campers ad for:
- $12 per issue* • $40 for four issues*

*All prices include 16 words – additional words are 70¢ each.

**FREEBEE ADS**
- Ads run in their appropriate category at no charge. To qualify as a FREEBEE ad, the ad must meet the following criteria:
  - Ad must be 16 words or less
  - Private party only!
  - The price of the item or group of items must be equal to or less than $250 and be listed in the ad.
  - We allow up to 7 free ads within a 12 week period per household.
  - One ad per week.

**ONLINE ONLY ADS**
- After our print deadline, we offer classified line ads on our websites at half the regular price.

**DEADLINE:** WKT, SCT & WEW – Thursday, 3 p.m.

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#### Multi-Run Discounts
- **WKT, SCT & WEW**
  - 4x: $1.25 per ad
  - 8x: $1.50 per ad
  - 12x: $2 per ad

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**Classified Advertising • 2017**

**CIRCULATION AREAS**
- **WKT & SCT:** Affton, Concord Village, Crestwood, Des Peres, Fenton, Glendale, Green Park, Kirkwood, Oakwood, Rock Hill, Sappington, Shrewsbury, Sunset Hills, Warson Woods and Webster Groves. Additional store stacks: Ladue, Clayton, Brentwood, Richmond Heights, Maplewood, Lemay, South St. Louis City and unincorporated South County.
- **WEW:** Central West End, Clayton, Maplewood, Richmond Heights, Skinker/DeBaliviere and University City.

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**Advertising Contact**

122 W. Lockwood, 2nd Floor, St. Louis, MO 63119

**314-96-TIMES**

314-968-4637 • FAX 314-968-2961 Hours: M-W 8 a.m. - 5:30 p.m. • Th-F 8 a.m. - 5 p.m.

**PLACE ADS ONLINE ANYTIME!** www.timesnewspapers.com/adkit/classified